

JRA VALLEY WILDCATS



WHO ARE WE?

The Valley Wildcats are a U21 hockey team in the Maritime Hockey League (MHL). They play a 52 game schedule of which 26 are at home in the Kings Mutual Century in Berwick. The MHL has 12 teams and is an exciting brand of hockey. Wildcats' games are entertaining featuring good hockey, intermission events, contests and lots of food and beverages.

WHY SUPPORT? HERE'S WHAT A COUPLE CORPORATE SPONSORS HAD TO SAY

"Bage CPA was excited to partner with the Wilcats organization as a corporate sponsor for the 2022-2023 season. The experience far outweighed our expectation, as we became part of a community that was being built for success. Not only enjoying the hockey, but seeing the development in these young men and their future aspirations was an Inspiration. I highly recommend becoming a corporate sponsor for any organization, looking to get back to their community."

-Gerard Jones, Bage CPA

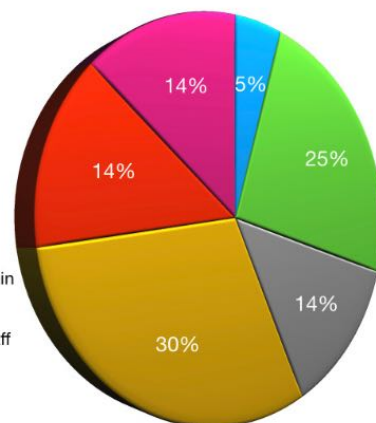
"Berwick Family Dentistry first partnered with the Valley Wildcats for the 2022-2023 season as their official dental office. Getting to know the players as well as the coaching and support staff behind this organization has been inspirational not only for myself but for my young family. It was an honour to contribute to this great organization, that supports the growth and development of young athletes on and off the ice "

- Dr. Amanda Steadman

HOW YOUR SUPPORT CAN HELP

Every year corporations give in various ways including cash donations, in-kind gifts or pro-bono services. Their support contributes to the development of these young athletes on and off the ice.

- Advertising/Promotion/Admin
- Travel/Meals/Fees
- Game Day
- Development/Coaching/Staff
- Billets
- Apparel & Equipment



For more information or to purchase a sponsorship package, please contact
Mike Trinacty (mtrinacty@valleywildcats.com) , Gerard Jones (cgj@bage.ca) or
Amanda Steadman (drsteadman@berwickfamilydentistry.com)

SPONSORSHIP PACKAGES



PLATINUM SPONSOR (\$5000+)

- Partnership agreements that are negotiated to include either a financial or service arrangement.
- Ice Logo – Platinum location and size
- Includes all Gold Level Sponsor Features

GOLD SPONSOR (\$3500 - \$4999)

- Ice Logo – Gold location and size
- 4 Season Ticket Seats or Flex Passes
- Logo in the Game Day Program
- Business name mentions during every home game and on social media
- Home Game Sponsor Night (includes 12 reserved seats, 12 popcorn & 12 bar drinks)
- Promotion/logo display in the **NEW Wildcats Corner** (Bar, Popcorn, Merchandise, 50/50)
- Access to the **NEW Wildcats Den Sponsor Suite**
- Valley Wildcats Window Decal
- Year End Team Photo
- Player Appearances at Business

SILVER SPONSOR (\$2500 – \$3499)

- Ice Logo – Silver location and size
- 2 Season Ticket seats or flex passes
- Promotion/ logo display in the **NEW Wildcats Corner** (Bar, Popcorn, Merchandise, 50/50)
- Access to the **NEW Wildcats Den Sponsor Suite**
- Logo in the Game Day Program
- Name mentions at every game and on social media
- Valley Wildcats Window Decal
- Year End Team Photo

BRONZE SPONSOR (\$1500-\$2499)

- 2 Season Ticket Seats or flex passes
- Promotion/logo display in the **NEW Wildcats Corner** (Bar, Popcorn, Merchandise, 50/50)
- Access to the **NEW Wildcats Den Sponsor Suite**
- Logo in the Game Day Program and social media
- Name mentions at every game
- Valley Wildcats Window Decal
- Year End team Photo

* GAME DAY FAN FLAG ADD-ON AVAILABLE AT ALL ABOVE LEVELS FOR AN ADDITIONAL \$100

SPONSORSHIP PACKAGES



***NEW* GAME DAY FAN FLAG SPONSOR (\$400)**

- 10' GAME DAY FLAG and hardware with your corporate logo, to be used at your business location or at the KMCC each home game.
- Window Decal
- Year End Team Photo

***NEW* TEAM MASCOT SPONSOR \$2500 (1 AVAILABLE)**

- Your business will be front-and-centre at every community and charitable event where the Wildcats mascot is present.
- 2 Season Tickets or Flex Passes
- Your corporate logo on the back of the mascot jersey
- Access to the **NEW Wildcats Den Sponsor Suite**
- Mention in the Game Day Program and social media

***NEW* VALLEY WILDCATS VEHICLE SPONSOR (\$1000-\$2500)**

- 2-year commitment (price is per year)
- your corporate logo on the back of the van \$1000 (2 spots available)
- Your corporate logo on the hood \$1500 (1 spot available)
- Your corporate logo on both side of the van (\$2500 -1 spot available)

PLAYER SPONSOR (\$500)

- 5X7 player picture on Wildcats board
- 8X10 player photo for the business
- Name bars on home and away jerseys
- 4 Flex Pass Home Game tickets
- Window Decal

GAME DAY SPONSOR (\$300)

- 26 game sponsors available (price is per game)
- 4 game tickets
- Front page of game day program
- Logo on Game Day Poster
- Website and game day ads
- Company name mentions during each game
- Window Decal

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Steadman (drsteadman@berwickfamilydentistry.com)**