

VALLEY WILDCATS

SPONSORSHIP PACKAGES

2021/2022

Valley Wildcats

The Wildcats are a U21 Hockey team in the Maritime Hockey league. They play a 52 game schedule of which 26 are at home in the Kings Mutual Century in Berwick. The MHL has 12 teams and is an exciting brand of hockey. Wildcats games are entertaining featuring good hockey, intermission events, contests and lots of food and beverages.

The various sponsorship costs or in-kind supports and what a business receives are as follows:

Platinum Sponsor ~ \$5000 plus

- Partnership agreements that are negotiated to include either a financial or service arrangement.

Gold Sponsor ~ \$3500 ~\$4999

- Four Season Ticket seats or flex passes
- ½ Page advertisement in U15, U18 and U21 programs
- Ice Logo – Gold location and size
- Logo in the game day program
- Sponsor Game Night -includes 12 reserved seats, 12 slices of pizza and 12 bar drinks
- Name mentions during every game and on social media
- Options for a framed team logo or window decal
- Year End team Photo
- Player Appearances at Business

Silver Sponsor ~ \$2500 ~ \$3499

- 2 Season Ticket seats or flex passes
- ¼ page advertisement in U15, U18 and U21 programs
- Ice Logo - Silver location and size
- Logo in the Game Day Program
- Name mentions at every game and on social media
- Options for a framed team logo or window decal
- Year End team Photo

Bronze Sponsor ~ \$1500 ~ \$2499

- Ice Logo - Bronze location and size
- 2 Season Ticket Seats or flex passes
- Business card advertisement in U15, U18 and U21 programs
- Logo in the Game Day Program and social media
- Name mentions at every game
- Options for a framed team logo or window decal
- Year End team Photo

Season Game Activity Sponsors ~ \$500

- Each Wildcat goal
- Power play
- Penalty kill
- Each Period
- Player Interview (in arena and on YouTube)
- The 3 stars

Player Sponsor ~ \$500

- 5 by 7 player picture on Wildcats board
- 8 by 10 player photo for the business
- Name bars on home and away jerseys
- 4 Game tickets
- Options for a framed team logo or window decal

Game Day Sponsor ~ \$300

- 26 game sponsors available (price is per game)
- 4 game tickets
- Front page of game day program
- Logo on Game Day Poster
- Website and game day ads
- company name mentions during each game
- Options for a framed team logo or window decal

Other Options

Wildcats Hockey Cards \$500

- logo on the back of every card (cards given out to kids/fans at games)
- a complete set of player cards for you
- thank you acknowledgements on social media

Game Day Music Playlists \$200

- Social media exclusive
- Logo on graphic promoting the team's Spotify Game Day Playlist
- Features unique player picks before every game

Wildcats Radio \$100

- Internet radio broadcasts of 26 regular season road games
- Mentions/shout outs on broadcasts, which are free for fans to access
- includes social media mentions as games are heavily promoted

The Wildcats recognize that during these difficult times businesses have varying needs and issues. We want to work with all our partners to customize and support each other with sponsorship, branding and promotion.

For more information or to purchase a sponsorship please contact Mike Trinacty

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